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**A STUDY DAY EXPLORING THE ISSUES AROUND PERSONALISATION
IN MENTAL HEALTH AND MARGINALISED COMMUNITIES**

Personalisation for all?

A study day exploring the issues around personalisation in mental health and marginalised communities

This national study day will look at the potential impact of personalisation on the ongoing mental health issues faced by different marginalised communities. *Personalisation for all?* will look at what needs to happen to make personalisation a reality for these marginalised groups, through more appropriate statutory and voluntary sector services, better commissioning, advocacy and brokerage and the development of service user led services and support.

Personalisation for all? will look explore personalisation holistically, in terms of the ongoing provision of universal services, prevention and early intervention and the development of social capital, as well as some mechanisms of delivering choice and control like at Personal Budgets/Personal Health Budgets. It will also look at new learning from recent studies involving service users from marginalised groups on personalisation as well as learning to bring on the eve of the launch of Personal Health Budgets.

Whilst *Personalisation for all?* will primarily address issues for black and minority ethnic communities, lesbian, bisexual, gay and transgender people, it will also refer to some of the issues faced by a range of marginalised groups including refugees and asylum seekers and will also be of major relevance to all people with a stake in the mental health personalisation agenda.

This study day is being led by Social Perspectives Network and is being financed by Department of Health with publicity support from Black Health Agency Manchester.

Venue and date

Methodist Central Hall, Manchester, 30 March 2010

Aims of the day

1. Increase understanding in marginalised communities about what personalisation is and the opportunities it can offer to people experiencing mental health issues
2. Highlight best practice examples of options available under personalisation in the statutory, voluntary and independent mental health sectors



3. Develop the voice of marginalised communities and allies so they feel more able to actively shape the personalisation agenda in mental health and make it work for them
4. Develop the capacity of the statutory, voluntary and independent sector workforce and service user led initiatives to better deliver choice, control and power to marginalised groups
5. Look at the need for an evidence base around personalisation and marginalised communities and evaluating the experiences of service users from marginalised communities around personalisation

Target audience

Anyone with an interest in personalisation in mental health as it relates to marginalised groups, including people with experience of mental distress, their carers, voluntary, statutory and independent service and support providers, commissioners in health and social care, Equality and Diversity Leads, Transformation Leads, ADASS Directors, Department of Health, National Mental Health Development Unit and other mental health policy organisations, staff in PCTs especially those involved in the PHB Pilots, researchers and mental health campaigners on marginalised community issues



Programme

9.30-10.00 Registration

10.00 Chair's address

Jayasree Kalathil, SPN Co-Chair

10.05 Theory - What is personalisation all about and what can it offer people from marginalised communities?

An overview of the Putting People First Programme in the context of Equalities and Coproduction
Shahana Ramsden, Equalities, Engagement and Coproduction lead, Social Care Policy and Innovation team, Department of Health

10.25 A service user perspective on personalisation

Amber Chidakashi, service user consultant and other service users (to be confirmed)

10.45 Overview of mental health issues for marginalised groups and what personalisation needs to do to make a difference

Hari Sewell, National Project Lead - Race, Mental Health Equalities Programme, National Mental Health Development Unit and Sarah Carr, SPN executive Committee member, Senior Research Analyst, Social Care Institute for Excellence and Honorary Fellow, Faculty of Health, Staffordshire University

11.20 Questions and answers

11.35 Break

11.50 – 1.00 AM workshops

1. Working with marginalised communities in a more personalised way

Daisy Bogg, Executive Director & Harjinder Bahra Equalities and Diversity Lead, Bedford and Luton Partnership NHS Trust

2. Mental health issues and service delivery for LGBT communities

Tim Franks, Chief Executive, PACE

3. Issues to consider for marginalised communities for a Personal Health Budget Pilot site

Jenny Robb, Deputy Director, Social Care, Merseycare NHS Trust & Anthony Dowell, Development Manager, Imagine



4. Scoping out the barriers and solutions to service provision for excluded communities - learning from the Equality and Human Rights Commission study on personalisation for excluded communities

Suzanne Devlin, Regional Adviser, Equality and Human Rights Commission

5. Developing appropriate services for lesbian women with experience of drug and alcohol dependency

Patsy Staddon, SPN Executive Committee member, PhD, Visiting Fellow, Faculty of Health and Social Science, University of Plymouth and Management group member, Shaping Our Lives and Sarah Carr, SPN Executive Committee member, Senior Research Analyst, Social Care Institute for Excellence and Honorary Fellow, Faculty of Health, Staffordshire University, Senior Research Analyst, Social Care Institute for Excellence

6. Encouraging more micro provision within BME communities

Mohammed Sarumi, Director, Bridging the Gap LTD, Oldham (to be confirmed)

1.45 Chair's welcome back

1.50 Commissioning appropriate advocacy for marginalised communities

Karen Newbigging, Philosophy, Mental Health & Social Inclusion Principal Lecturer, Senior Researcher Fellow, University of Central Lancashire

2.10 Culture change - perspectives on equality and diversity matters in social care services

*Equality, Diversity and Human Rights Regulatory Policy Manager
Care Quality Commission*

2.30 Questions and answers

2.45 Afternoon workshops

3.45 Roundup and final comments - Where next to make personalisation work for marginalised communities?

Suman Fernando, SPN Executive Committee member, Honorary Senior Lecturer in Mental Health, European Centre for Migration & Social Care, University of Kent and Visiting Professor in the Department of Applied Social Sciences, London Metropolitan University

4pm End